

A simple message of welcome



The **Big Bell™**

The common sense & cost effective communication tool for your front door for any customer who may need a little extra assistance

Why BigBell?

We invented BigBell to fill a hole in the marketplace. Beyond door automation and residential doorbells, there was nothing designed for the retail/leasing space. Our oversized touchpad allows people to strike with minimal force. The long range wireless feature accommodates industrial applications.

While a door may be technically accessible, features such as weight of door, approach angle, door hardware and door configuration impede many users. The BigBell mitigates these factors and works as an overall communication solution. We have doorbells on our homes, why not on our businesses? Opening doors for people is a nice thing and a great way to welcome people to your business.

Benefits:

- Easy installation
- Low cost solution
- Clear communication
- Readily achievable
- Greater security options

Obstacles:

- Advocates prefer door automation
- Requires employee training

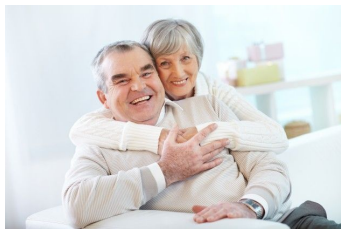


Size of Market Impact



Parents with Strollers:

Women spend 3.7 trillion per year.
Estimated 25% with small children



Seniors:

50 Million aging boomers accelerate
demands for accessible services



People with Disabilities:

12 Million Americans permanently
disabled lack convenient access
(56 Million people spend \$175 billion of disposable income per year)

Three choices for any door

Door Automation

- + Allow for independence of consumer
- + Employees stay focused on their own tasks
- Can be expensive to install
- Maintenance can be costly

BigBell

- + Allows customers the ability to request assistance
- + Engages employees to be proactive when the temptation is to not engage
- + Low cost - high return
- + Low maintenance

Do Nothing

- + Short term no cost
- Some Customers struggle with doors
- Litigation
- Confusion for employees
- Continuing obligation under the ADA to keep addressing issues of accessibility beyond minimum compliance

BigBell Applications

Wall/Glass Mount

Designed to be used if approach is accessible for the customer - permanently mounted to wall with anchors or heavy epoxy



BigBell Flex

Designed to be brought out at the open of business and brought inside at the close of business. This application addresses security needs if a business requires its doors to remain locked, or if the approach is not accessible.



BigBell Permanent

Designed for permanent installation just off the sidewalk for ease of reach for customers. Designed to create a standard height at 36 inches off of ground



Technical Specifications

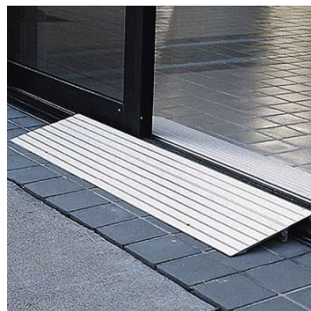
- Oversized touch-pad can be used by customers with limited dexterity
- Wireless technology is easy to install. Plugs into any standard A/C wall outlet
- Six ringtones and adjustable volume control
- Strobe Light included - option to turn off
- 1,500 (Max) foot operating range
- Wireless Transmitter - Lithium Batteries last 3 years
- Receiver uses standard AC adapter (included)
- Weather proof
- Multiple frequency options
- Can have multiple units working with each other

Complementary solutions to the BigBell

Portable Ramps



Threshold Ramps



Signage (standard and custom)



BigBell in volume

1-100 \$199

100-500 \$179*

500+ \$149*

*indicates pricing for bulk shipment/purchase

BigBell Flex \$449 - Volume Discounts Available

BigBell Permanent (J-Bar) \$449 - Volume Discounts Available

Who uses BigBells today?

Schools

Polling places

Gas Stations

Government Buildings

Churches

Small businesses

Restaurants

Hotels

Banks

Franchise systems

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Freshii customized their BigBell experience