



FLORIDA TURNPIKE ADDS ACCESS FOR DISABLED AT REMAINING FUELING CENTER

POMPAÑO BEACH, FL, June 14, 2005 -- The Florida Turnpike is a 450-mile system of limited access toll highways traversing the state from Homestead in the south to a junction with Interstate 75 in north central Florida. Among the thousands who travel the roadway each day are drivers whose physical disabilities have no bearing on the quality of their Florida Turnpike experience - until they need to refuel.

Since 2004, at seven of the system's eight fueling centers, those managed by Ft. Lauderdale-based Martin Petroleum Corporation, such drivers have had access to refueling assistance through means of Inclusion Solutions' Fuel Call™ product.

On July 19, 2005, Martin Petroleum will assume management of the remaining fueling center. Plans call for prompt installation of Fuel Call service for drivers needing assistance with refueling.

Like the original seven Florida Turnpike plazas from the Pompano Beach plaza at exit 65 to the Okahumpka Service Plaza at mile 299, the new Martin Petroleum plaza at mile marker 19 will be equipped for prompt response to a disabled driver's need. No longer will a frustrated disabled driver have to anger attendants and other customers with repeated honking. Clearly identified and showing Martin's 24/7 hours of service, the pumping locations will have oversized buttons with the international symbol of accessibility mounted on a stand within reach. The driver can remain in the vehicle and, with the push of a button, can summon an attendant for refueling. This service is provided at no additional charge beyond the self-service price.

"Martin Petroleum is committed to servicing our customers with disabilities. The Fuel Call system is easy for our customers to use and makes refueling simple and dignified for our customers who may need extra assistance," said Richard Wheeler, president of Martin Petroleum Corp., headquartered in Ft. Lauderdale, FL. "The button is right next to a customer's car so he or she doesn't need to exit their vehicle. When the alert sounds, our attendants know that a customer needs refueling service."

The addition of the Fuel Call system at the Martin Petroleum centers gives the fuel distributor an early advantage in a market that is attracting retailers' attention.

"America has over 53 million people with disabilities - and the number grows as baby boomers age," said Hollister Bundy, Vice President of Inclusion Solutions. "Customers with disabilities have tremendous purchasing power. Travel spending for people with disabilities is well over \$90 billion annually. Merchants are well-advised to service this market."

Inclusion Solutions works with service stations, election officials and businesses to make them more accessible to people with disabilities. Inclusion Solutions' products are designed with the original intent of the ADA - dignified access for people with disabilities without imposing excessive costs on businesses or officials. Other innovations include a device called BallotCall for increased access to polling places; the device is in use in 32 states. Another system improves access at restaurants and other retail shops.

"People with disabilities are like everyone else - they want to get into the stores and other businesses of their neighborhoods. Businesses also want to serve an important new class of customer. Inclusion Solutions helps both groups solve the problem," Bundy said.

Information about Inclusion Solutions is available at 773-338-9612, www.inclusionsolutions.com, Chicago, IL.