

**Contact:** Kerri McLaughlin  
Director of Communications  
312-917-2310  
kmclaughlin@inclusionsolutions.com

**FOR IMMEDIATE RELEASE**

**INCLUSION SOLUTIONS TEAMS WITH EVANSTON BUSINESS COMMUNITY TO  
PROMOTE ACCESSIBILITY**

*ADA Entry Kit™ Provides Simple Solution For Businesses To Become Compliant With the  
Americans With Disabilities Act*

*Evanston, Ill., November 12, 2001* – Inclusion Solutions announced its efforts to help the Evanston business community become more accessible to customers with disabilities. The first company to look at the issue of access from a variety of social, legal and economic perspectives, Inclusion Solutions developed the ADA Entry Kit as a simple, cost-effective solution to help any business increase accessibility for customers with disabilities.

Designed as an alternative to automatic power doors and permanent ramps that are cost-prohibitive for many small businesses, the ADA Entry Kit provides an oversized touchpad doorbell, known as the ADA BigBell. When mounted outside a business, the ADA BigBell is a recognizable symbol that alerts staff to the presence of customers in need of assistance. For businesses with a small step, the Kit is also available with a portable ramp that can be rolled out as needed. Additionally, the kit provides tools for proper installation of the ADA BigBell, and an ADA Reference Guide, which provides businesses with a better understanding of the Americans with Disabilities Act and gives tips for interacting with customers with disabilities.

Three Evanston businesses will be among the first to implement the solution, including First Bank and Trust of Evanston, The Lucky Platter and Secret Treasures. Additionally, as part of a product pilot program, Hecky's Ribs implemented the ADA Entry Kit earlier this year.

“Evanston's combination of progressive business owners, residents affected by access and its community willingness to be at the forefront of social change, makes it an ideal community for our efforts,” said Pat Hughes, founder and Chief Executive Officer of Inclusion Solutions. “By working together with local business owners, we hope to help them realize the economic, social and legal benefits of being an accessible business.”

The Evanston effort kicks-off on Monday, November 12, 2001 at the Lucky Platter at 514 N. Main Street from 3:00 p.m. to 4:30 p.m. Inclusion Solutions will gather with community leaders, business owners and people with disabilities to mark the first official installation of the ADA Entry Kit.

The Americans with Disabilities Act was passed eleven years ago to promote greater access and inclusion for people with disabilities. Yet today, millions of doors remain closed to people with disabilities. In Evanston alone, there are more than 7,500 residents with some form of disability that will benefit from greater access.

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“Until now, cost-prohibitive solutions and legal misconceptions have prevented meaningful accessibility changes in the small business community,” said Hollister Bundy, Chief Legal Counsel of Inclusion Solutions. “We are excited to have developed a product in the true spirit of the Americans with Disabilities Act that provides a simple way for every business and every community to increase accessibility.”

### **About Inclusion Solutions**

A leading legal and social resource on the Americans with Disabilities Act, Inclusion Solutions is an access solutions provider, offering business nationwide a full suite of products and services that address accessibility in a simple, economic and easy to understand manner. The first company to approach access solutions from a variety of perspectives, Inclusion Solutions developed a product suite that uniquely balances the realistic limitations faced by many businesses with the access needs of those with disabilities.

From ADA educational materials and accessibility assessment tools to prepackaged access and custom retrofit solutions, Inclusion Solutions offers businesses everything they need to wade through the complexity of ADA law and to develop and implement the most appropriate access plan. The company’s flagship product, the ADA BigBell™, is at the heart of it all. This oversized touchpad doorbell serves as a recognizable symbol for accessibility and alerts business owners to the presence of customers with disabilities. It can increase access to any business.

Through a common-sense approach to a complex issue, Inclusion Solutions works to realize the goal of the Americans with Disabilities Act – inclusion of people with disabilities without an unreasonable burden to business. For more information, visit the company’s Web site at [www.InclusionSolutions.com](http://www.InclusionSolutions.com), or call 1-866-ADA-KITS.

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